

Press Release

A NEW DEADLINE AND NEW AWARDS FOR THOSE WHO REGISTER FOR THE ANFIA NEXT MOBILITY HACKATHON 2021

The Technical-Scientific Evaluation Committee of the contest extended to April 15th the submission for the attendees' applications and, thanks to new sponsor companies, the awards enriched for the winners of the three categories of participation

#ANFIAHackathon21

Turin, February 11th 2021 - Considering the interest showed for the ANFIA Next Mobility Hackathon in the last weeks by companies and stakeholders and in order to meet the needs expressed by some university students inolved in the February exams sessions, the Technical-Scientific Evaluation Committee (TSEC) of the contest decided to extend the period for the submission of the applications, giving this way to a larger number of attendees the chance to work on the projects to take part in the event.

Registrations, officially opened February 1st, are extended to April 15th. Obviously all the deadlines have been postponed.

In addition, thanks to new sponsor companies, the awards enriched for the winners of the three categories of participation: "Idea", "Feasibility study" e "Prototype" - this latter, in addition to the cash prize, still includes a six months internships at the sponsor companies.

Another news, in the end, the participation of **Fleet Magazine** - magazine dedicated to rental and business fleet segments, with news and in-depth analysis on the Automotive sector and on the mobility world - and **Dealerlink** - online magazine dedicated to the dealer world in the Automotive - as official media-partners of the event.

All the updates and the details of the event are available on the website: https://www.nextmobilityhackathon.com/

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ANFIA - Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers



in general, including trucks, trailers, camper vans, special means of transport.

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ANFIA Car Coachbuilders and Designers Group

The Group includes around twenty companies, the majority of which are based in the Northwest of Italy and are active in concept design, modelling, engineering, testing as well as the design and production of special vehicles. Italian car design has always had strong roots in the North-West of the country and is a unique example of territorial concentration of the different forms of know-how that belong to the world of motor vehicles. This is a large area that has been able to invest, well before others, in the planning of systemic activities - the design of a vehicle from the blank sheet to production - thus becoming a global reference point. The group's ethos is based on the enhancement of its diversity and the complementary skills and specialisations of its member companies.

The Automotive Production Chain in Italy

5.546 companies

278.000 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector 106.1 billion Euros of turnover, which means 11% of the Italian manufacturing sector turnover and of 6.2% of the Italian GDP

76.3 billion Euros of tax levy of motorization