



Press Release

THE XVII EDITION OF FORMULA SAE ITALY OFFICIALLY OPENED, RETURNING TO THE ALL-IN-PRESENCE FORMAT

During the opening ceremony, speeches were given by **Massimiliano Marsiaj** - Coordinator of the Motorsport Section of ANFIA and **Federico Criscuoli** - Coach Business Manager of ALTEN, the main sponsor of the event

Varano de' Melegari, 14th July 2022 - The 17th edition of **Formula SAE Italy**, an international technical-sporting competition open to engineering students from universities all over the world, organised by ANFIA, officially opened yesterday, with the opening ceremony at 9 pm on the 'R. Paletti' racetrack in Varano de' Melegari (Parma).

Raffaele Fregonese, Director of Formula SAE Italy, welcomed some 1,700 students from 18 countries representing 64 university teams - 54 of them European (20 Italian, from 15 different universities) and ten non-European and opened the proceedings by recalling the recent death of Ruben Wainberg. An esteemed car designer, judge of the Design Event of Formula SAE Italy and creator of the event's previous logo, recently renewed - before passing the floor to **Massimiliano Marsiaj**, Coordinator of the Motorsport Section of ANFIA.

"I would like to thank all the sponsors and partners, the racetrack staff and the Municipality of Varano for making this 17th edition of the event possible with their support, despite the complex situation we are experiencing in terms of international balances, which impacts on the business of our sector and various other industrial segments - began Massimiliano Marsiaj. The automotive industry today faces a transformation, and motorsport is playing a leading role, anticipating these changes and encouraging technology transfer to other sectors. The young minds I have here in front of me can readily take advantage of this phase of skills renewal by specialising and applying themselves for new profiles in the electrification and digitalisation of mobility, reducing the environmental impact of industrial activities, AI and autonomous driving technologies. But, of course, without losing the passion and enthusiasm they know how to show here, which will help them face future professional challenges".

Following this, **Federico Criscuoli**, Coach Business Manager of ALTEN, the event's main sponsor, said: *"Today, driving innovation is not easy; great dynamism and solid skills are needed to face daily challenges that test us in every aspect, at a technical level and the level of interpersonal and communication skills. We are proud to partner with Formula SAE Italy because we share the same basic values: we focus on young talent; we aim for excellence; we believe in constant learning"*.

Lastly, **Giuseppe Restiani**, mayor of Varano de' Melegari, a municipality that, as always, has given its patronage to the event together with the Province of Parma and the Emilia Romagna Region, also welcomed the youngsters with a heartfelt greeting.

Associazione Nazionale Filiera Industria Automobilistica



Scrutineering of the competing cars for classes 1C (combustion), 1E (electric) and 1D (driverless) began in the paddock between yesterday and today and will continue tomorrow. Today at 10.00 am, the Business presentation event sessions will open, concluding later in the day for Class 1D, while tomorrow, the sessions for Classes 1C and 1E will take place, with the finals in the late afternoon in the event's meeting tent. Also scheduled to start today at 2.30 pm is the Cost event, which will continue tomorrow, while the Design event will take place entirely on the same day. At both events, the juries will directly discuss the designs and cars submitted with the teams in their respective pits.

The event will also include side events and entertainment designed for students, such as the **Welcome party** on Wednesday 13th July in the upper paddock of the Varano circuit.

The event is open to the visiting public on all five days. You can buy tickets to access the paddock at the circuit's Formula SAE Italy Registration Area. Prices are specified at the following link: <https://www.formula-ata.it/tickets-visitor/>.

This year, you can take guided tours in either Italian or English.

You can find further information on the event's website (<https://www.formula-ata.it/>), where you can find the complete programme (<https://www.formula-ata.it/official-schedule/>), a list of participants (<https://www.formula-ata.it/registered-teams/>) and all event details.

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ANFIA - Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.

The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy

5,156 companies

268,300 employees (direct and indirect), the 7% of the employees in the Italian manufacturing sector

92.7 billion Euros of turnover, which means 9,3% of the Italian manufacturing sector turnover and of 5.2% of the Italian GDP

76.3 billion Euros of tax levy of motorization

Formula SAE Italy

Formula SAE was established in 1981 on the initiative of the Society of Automotive Engineers (SAE) and requires the participating students to design and build a prototype single-seater racing car destined for eventual sale. They must follow specific technical and financial constraints as if a company in the automotive sector commissioned it for a non-professional user. During the event, the teams of students take part in static tests - Design, Business Presentations and Cost Events - and dynamic tests on the track (Acceleration, Skid Pad, Autocross, Endurance; for Class 1D, the Endurance has been replaced by the Trackdrive).

The event aims to focus not on the competition itself, but the skills acquired by the young people in terms of engineering knowledge, commitment, organisation and adherence to deadlines, design coordination and product presentation. Thus, the competition is an educational event in which young people can learn teamwork dynamics, with strict rules and deadlines that must be respected and be put to the test in the actual construction and design phases of a prototype and with all the difficulties that this entails. Formula SAE arrived in Italy in 2005, organized by ATA (Associazione Tecnica dell'Autoveicolo). After 12 editions, since 2017, with the acquisition of ATA by ANFIA, the organization of the event passed to ANFIA, which organized 4 editions at "R. Paletti" Racing Track of Varano de' Melegari (Parma).

<https://www.formula-ata.it/>

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